

**September 18 – 21, 2011**  
**Ottawa Convention Centre**  
**Ottawa, Ontario**



**2011 RIMS CANADA CONFERENCE**  
*Where Vision & Action Intersect*

# **SPONSORSHIP**

**CONTRACTING FOR 2011 RIMS CANADA CONFERENCE**

## **SPONSORSHIP**

The exhibit hall at the 2011 RIMS Canada Conference is where your vision and action will intersect. Connect with your clients, your prospects, and your competitors.

Select your level of sponsorship, complete the contract (hard copy is available now – electronic submission will be available by January 15, 2011) and return it to Charlene at [charlene@POPhasEmail.com](mailto:charlene@POPhasEmail.com) or fax 403.257.7665 or mail it to

2011 RIMS Canada Conference  
c/o POP Kollaborative  
430, 318 11 Avenue SE  
Calgary, AB T2G OY2

Upon receipt of your signed contract an invoice will be issued for payment. As payment is received your booth space will be assigned. Opportunities for sponsorship and preferred booth location will remain exclusively available to Sponsors until January 15, 2011.

## Review all of your opportunities and the benefits with each level:

Please note:

- All sponsorships are subject to 13% HST (i.e. \$30,000.00 + 13% = \$33,900)
- OCC refers to the Ottawa Convention Centre

Sponsorship Benefits	Diamond \$30,000	Emerald \$20,000	Ruby \$15,000	Sapphire \$10,000	Amethyst \$5,000	Pearl \$2,500
Quad Booth (5 available)	X					
Triple Booth preferred location		X				
Double Booth preferred location			X			
Single Booth preferred location				X		
Hard and electronic signage at the conference and on the web site	X Logo	X Logo	X Logo	X Logo	X Name	X Name
Acknowledgement in both the Advance and Final Conference Program (hard copy and electronic version)	X Logo	X Logo	X Logo	X Logo	X Name	X Name
Recognition as Plenary Speaker Sponsor	X					
Recognition as a Breakfast Sponsor (3 opportunities available)			X			
Recognition as a Lunch Sponsor (2 opportunities available)		X				
Recognition as Coffee Break Sponsor					X	
Recognition as Opening Reception Sponsor (can be split into a shared sponsorship)	X		X (if shared by two)			
Recognition as Gala Dinner Reception Sponsor		X				
Recognition as Gala Dinner Red Wine Sponsor				X		
Recognition as Gala Dinner White Wine Sponsor				X		

Recognition as Gala Photo Sponsor	X					
Sunday Get-Connected Brunch		X				
Right of First Refusal for small meeting space at the OCC*	X					
Hotel Key Card Recognition**	X without booth space	X without booth space				
Gala Tickets	4	3	2	1		
Exhibit Hall Badges	12	9	6	3		
Guest Passes for Exhibit Hall***	2	1				
Education Courtesy Pass****	2	1				

**\*Right-Of-First-Refusal for meeting space at the OCC** - A limited number of small meeting spaces has been placed on hold. Diamond Sponsors are invited to purchase this space for their exclusive use during the 2011 RIMS Canada Conference. This space is only available until January 15, 2011 and is part of the Diamond Sponsor Benefit Package.

**\*\*Hotel Key Card Recognition** – Diamond or Emerald Sponsors that **DO NOT** require the benefit of a booth on the Exhibit Hall floor will receive enhanced recognition by having their logo prominently displayed on the guest key card for the hotel of their choice.

**\*\*\*Guest Passes for Exhibit Hall** – Diamond and Emerald Sponsors will be provided with Passes that will provide the opportunity for Guests to visit the Exhibit Hall only.

**\*\*\*\*Education Courtesy Pass** – this transferable conference pass can be used at the discretion of the sponsor to access any of the educational components including the plenary and concurrent sessions.

Customized opportunities are available, if you have additional recognition requirements that are not identified in the matrix outlined above please contact the Industry Committee Co-Chairs to explore all of the possibilities.

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